

# Investors of the Year 2016

LOGISTICS POWERHOUSES AMAZON AND DEUTSCHE POST HAVE RANKED AS fDi'S TOP INVESTORS FOR 2016, FOLLOWED BY JAPAN-BASED MITSUBISHI CORPORATION. CATHY MULLAN REPORTS

**U**S-based logistics and online retail company Amazon was the top investor globally between September 2015 and August 2016, according to data from green-field investment monitor fDi Markets. Amazon made 59 investments in the 12-month period, nearly 60% of which was in logistics, distribution and transportation.

Most of the projects (37%) were created in the UK, including a warehouse in Wythenshawe in December 2015, which created 1500 jobs. The company was also named top investor for western Europe.

Germany-based Deutsche Post ranked in second place, investing in 53 projects during the same time period. Western Europe was the main destination market for Deutsche Post, followed by Asia-Pacific, emerging Europe and North America, which each received six investments.

The company's subsidiary, DHL Supply Chain, announced a \$171m investment to double its presence in Mexico between 2016 and 2020 as part of a development strategy announced in 2012, which focused on expanding in line with growth opportunities in BRIC countries and Mexico.

### Mitsubishi's expansion

Japan-based Mitsubishi Corporation ranked third, investing in 49 projects in the 12-month period. Nearly 38% of the company's investments were in the industrial machinery, equipment and tools sector, more than 10% in real estate and over 8% in each of automotive OEM, chemicals, and food and tobacco sectors. The company was also named Asia-Pacific's top investor for 2016.

North America's top investor was Japan-based automotive company

### TOP INVESTORS BY PROJECT NUMBER, SEPTEMBER 2015 -AUGUST 2016

RANK	COMPANY	PROJECTS
1	Amazon	59
2	Deutsche Post	53
3	Mitsubishi Corp	49
4	IBM	43
5	Siemens	41
6	Regus	39
7	Robert Bosch	34
8=	Huawei Technologies	32
8=	Toyota Motor	32
8=	WPP	32

Toyota Motor. In April 2016, the company announced investments in two R&D centres in the US – one in Ann Arbor, Michigan, and a second in Plano, Texas. Investment in R&D operations accounted for more than 60% of all Toyota Motor's FDI in North America in the 12-month period.

Latin America has been a focus for Spain-based Telefonica Group, a telecommunications specialist that has been named Latin America's top investor for 2016. In May the group announced development plans in several countries, including an expansion of its 3G and 4G network in Argentina at a cost of nearly \$645m.

A 5000-square-metre tier-three data centre was opened in Chile and the company's wireless network was expanded in Mexico, as part of the company's strategy to enter new markets and connect rural populations.

Germany-based Daimler has been named as emerging Europe's Investor of the Year for 2016. The company invested in eight projects in the region between September 2015 and August 2016, including a \$1.12bn investment in a manufacturing plant

### REGIONAL LEADERS: TOP INVESTOR FOR EACH REGION

REGION	COMPANY
North America	Toyota Motor
LatAm and Carib	Telefonica
Emerging Europe	Daimler
Western Europe	Amazon
Asia-Pacific	Mitsubishi Corp
Middle East	Huawei Technologies
Africa	Old Mutual Plc

in Kecskemét, Hungary, which will provide 2500 jobs when the facility is completed in 2020. Manufacturing plants were also announced in Jawor in Poland, Aksaray in Turkey and Cugir in Romania.

### Huawei tops Middle East

Telecom giant Huawei Technologies has been named as the top investor for the Middle East region, investing in seven projects. The company announced plans to establish an innovation laboratory in Ar Rayyan, Qatar in February 2016, and in May 2016 revealed plans to establish a research centre in Dubai.

The company also plans to establish an ICT competency centre in Saudi Arabia, which will have the capacity to train 4500 professionals when it opens in 2019.

Africa's top investor for 2016 was UK-based banking group Old Mutual, which made nine investments in the region during the time period analysed. The company invested in Namibia and Kenya through its Nedbank and Faulu Microfinance Bank subsidiaries.

### TOP INVESTORS: NORTH AMERICA

COMPANY	PROJECTS
Toyota Motor	12
Daimler	8
ACE Data Group	6
Deutsche Post	6
Fanuc	6
The Boyd Group	6
WPP	6
Arkema	5
Avison Young	5
Continental	5
EDF	5
Fiat Chrysler Automobiles	5
Hitachi	5
Magna International	5
Mitsubishi Corporation	5
Regus	5
Safran Group	5
Siemens	5
Sumitomo Group	5
Toronto-Dominion Bank	5
Wipro	5
WPG Holdings	5

### TOP INVESTORS: LATIN AMERICA & CARIBBEAN

COMPANY	PROJECTS
Telefónica	8
OPDE	7
Afluenta	6
Siemens	6
Enel	5
Gestamp Group	5
Inchcape Shipping Services	5
Mapfre	5
Mitsubishi Corporation	5
Mondelez International	5
Sumitomo Group	5
Toyota Motor	5
Vorwerk Group	5

### fDi Investors of the Year 2016 – Methodology

For this ranking, the fDi Intelligence division of the Financial Times reviewed FDI data globally between September 2015 and August 2016. The data was recorded from fDi Markets, the online FDI tracking tool from fDi Intelligence. This data was then analysed and a ranking was compiled, ranking parent companies by the number of investment projects in the time period. Regional awards were given for the top investors within a region in the time period. ■



Out of the box: Amazon tops fDi's Investors of the Year 2016 ranking with a total of 59 projects

### TOP INVESTORS: WESTERN EUROPE

COMPANY	PROJECTS
Amazon	46
Deutsche Post	21
Regus	21
LKQ Corporation	14
Svenska Handelsbanken	13
Airbus Group	10
CGI Group	10
GE	10
IBM	10
Goodman Group	9
Mitsubishi Corporation	9
Schwarz Beteiligungs	9
Ukraine International Airlines	9

### TOP INVESTORS: AFRICA

COMPANY	PROJECTS
Old Mutual	9
Abu Dhabi Islamic Bank	8
Liquid Telecom	7
NMC Group	7
Aviation Ind Corp of China	6
Enel	6
Sika	6
FirstRand	5
Millicom International Cellular	5
PCCI UK	5
Taaleritehdas	5

### TOP INVESTORS: ASIA-PACIFIC

COMPANY	PROJECTS
Mitsubishi Corporation	27
Deutsche Post	18
Robert Bosch	18
WPP	18
IBM	16
Oracle	15
BASF	13
Hon Hai Precision Industry	12
Mitsui & Co	12
Sumitomo Group	12
TCC Holding	12

### TOP INVESTORS: MIDDLE EAST

COMPANY	PROJECTS
Huawei Technologies	7
3M	6
Dubai Holding	5
EMKE Group	5
Modern Exchange Company	5
Oracle	5
PCCI UK	5
Majid Al Futtaim Group	4
AFI Group	3
Fairmont Raffles Hotels Int	3

### TOP INVESTORS: EMERGING EUROPE

COMPANY	PROJECTS
Daimler	8
Robert Bosch	7
Siemens	7
Volkswagen	7
Accenture	6
Continental	6
Dachser	6
Deutsche Post	6
Ekol Logistics	6
IBM	6
Medicover Holding	6
Ryanair	6

Source for all data: fDi Markets